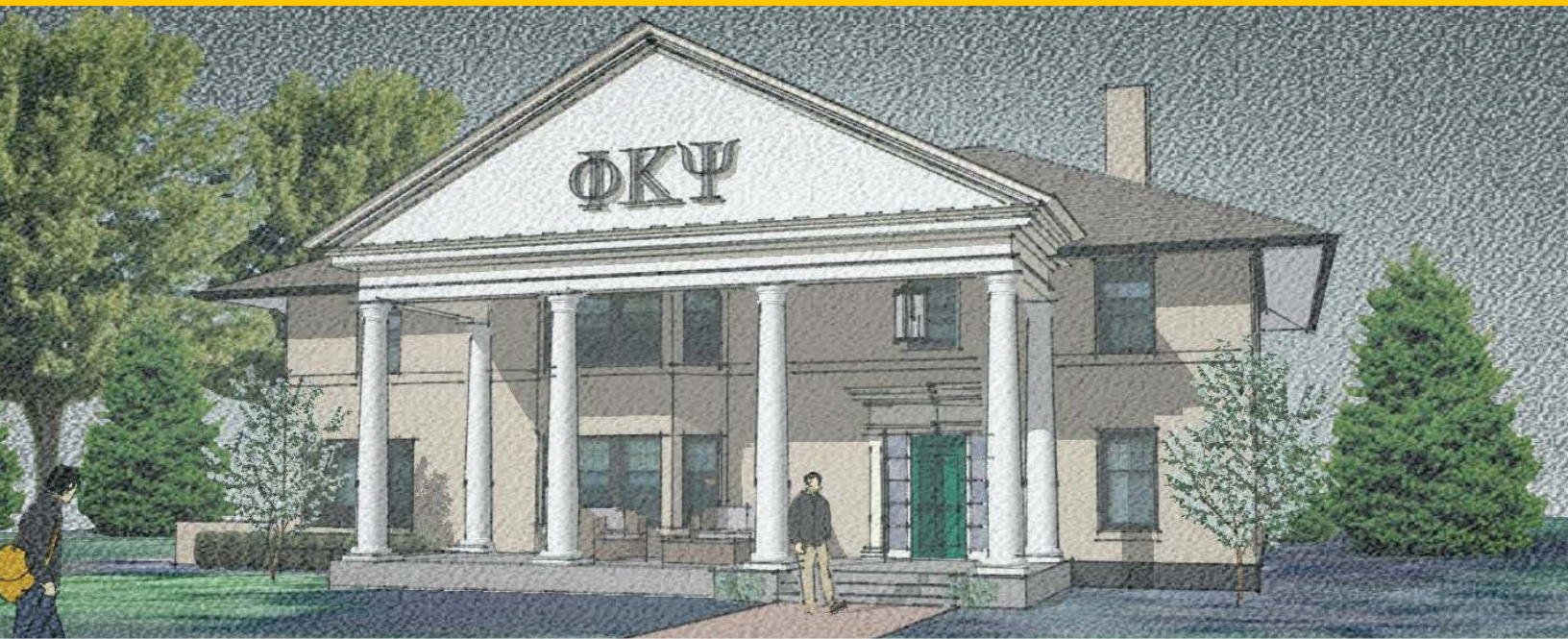


GREAT TRADITION – NEW VISION

THE CAMPAIGN FOR MICHIGAN ALPHA



Michigan Alpha Announces \$400,000 Campaign *More Than \$200,000 Committed from Loyal Brothers and Friends*

Michigan Alpha's history of excellence has undoubtedly made an impact on many of our lives. And now we must focus our efforts and provide the same opportunities for future members. Many other chapters on campus have undergone, or are in the process of, major renovation projects to improve their facilities. The university continues to update its student housing options and off-campus apartments are becoming a desirable option for our students. We, too, must provide a safe and modern facility that will accommodate the needs of students today.

The alumni leadership has developed a comprehensive plan for Michigan Alpha that addresses not only our short-term needs, but also the long-range plan of premier housing in Ann Arbor. The goal is to create a home that offers our brothers a safe, attractive, and high-quality living environment. This started with the acquisition of 630 Oxford last summer.

We are excited and honored to announce *Great Tradition – New Vision: The Campaign for Michigan Alpha!* This campaign will set Michigan Alpha apart from other chapters on campus and provide our undergraduate brothers with a safe and competitive home so they may carry on the legacy of Phi Kappa Psi excellence at Michigan.

Initial commitments from 30 loyal alumni total \$207,620, more than 50% of our \$400,000 campaign goal. While we are extremely grateful for the strong support thus far, we must secure many more generous and significant commitments to reach our goal.

We hope that every alumnus will support this project. Those of us who have enjoyed the benefits of Phi Psi owe a debt for the opportunities that were given to us by those who came before us.

In the coming weeks, you will receive additional information detailing the project and the ways in which you may help. I hope you will join our growing list of loyal supporters who wish to ensure the lasting impact of the Michigan Alpha experience on the lives of our future brothers.

Amici,
Campaign Leadership

CAMPAIGN STATUS AT-A-GLANCE

As of August 1, 2012

\$207,620 Total Commitments

31 Contributors

843 Mailable Alumni

GREAT TRADITION – NEW VISION

THANK YOU, GENEROUS ALUMNI, FOR COMMITTING \$207,620

We are deeply grateful to the following Michigan Alpha brothers for committing \$207,620 to *Great Tradition – New Vision: The Campaign for Michigan Alpha*. These brothers recognize the importance of ensuring the future of Michigan Alpha and have demonstrated a sense of gratitude for their personal experience. All donors contributing a minimum of \$2,500 will be recognized on a plaque prominently displayed in the renovated chapter house. If an error has been made in recording your gift, or your name has mistakenly been omitted or listed improperly, we sincerely apologize. Please send corrections to Campaign Coordinator Dave DeCecco at (785) 843-1661 or ddececco@penningtonco.com.

FOUNDERS SOCIETY

(\$100,000 and up)

Michigan Alpha Undergraduate Chapter

BROTHERHOOD SOCIETY

(\$50,000 to \$99,999)

Your Name Here

AMICI SOCIETY

(\$25,000 to \$49,000)

Your Name Here

LETTERMAN SOCIETY

(\$10,000 to \$24,999)

Richard H. Chamberlin '58

Kelly and Brian D. May '99

William C. Wiedman '01

Jared C. Frost '03

MOORE SOCIETY

(\$5,000 to \$9,999)

F. Dewey Tennent '44

Dr. C. Kohler Champion '57

Allen B. Dickerson '57

Loyal A. Eldridge '60

WOLVERINE SOCIETY

(\$2,500 to \$4,999)

R. Thomas Costello '56

Scott T. Stasik '96

Brad C. Spiegel '00

Bradley M. Holman '02

David J. Neditz '03

MICHIGAN SOCIETY

(\$1,000 to \$2,499)

Arthur R. Di Blassio '59

In honor of

the new house

David H. Kibler '59

Frank L. Lenzotti Jr. '59

David W. Frayne '89

Chris T. Cramer '91

Bradley L. Hibbard '97

Joseph P. Digirolamo '98

Jared A. Stasik '01

Benjamin J. Coleman '03

Karen and Michael Stern

In honor of

Jordan Stern '11

MAIZE AND BLUE SOCIETY

(Up to \$999)

Charles H. Matthews '58

Nicholas Katona, Valparaiso '99

Jonathan B. Lau '01

Michael J. Ellis '02

Marc R. Stasik '03

John P. Gray Jr. '07

Alexandros E. Mitri '10

MICHIGAN ALPHA CAMPAIGN LEADERSHIP

Al Dickerson '57

Dick Chamberlin '58

Art Di Blassio '59

Dave Frayne '89

Brian May '99

House Corporation
President

Bill Wiedman '01

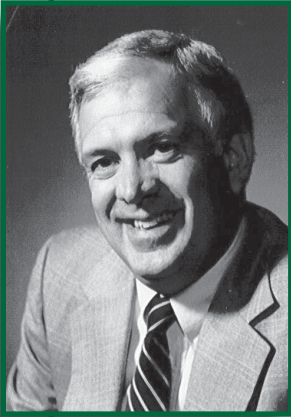
Brad Holman '02

Treasurer

Jared Frost '03

THE CAMPAIGN FOR MICHIGAN ALPHA

Richard Chamberlin '58 Urges Brothers to Give Back to Michigan Alpha as He Has



Richard Chamberlin '58 says that joining Phi Kappa Psi was the best aspect of his collegiate years, rounding out his experience at the University of Michigan. “The university taught me skills to make a living,” he says. “Phi Kappa Psi taught me social skills to lead a full life.”

Richard wants future members to have the same positive experience that he had, affirming his support of Michigan Alpha. “Since recolonization in the '80s, the chapter has grown to be one of the top chapters on campus. This campaign will help continue that growth,” he says. “However, it is a big undertaking and just a few people cannot make it happen.”

He reminds alumni that everyone enjoyed the benefits of brotherhood at Michigan Alpha and that now is the time to step up and give back. “What better use of dollars than to help a brother, as you were helped?”

After graduation, Richard worked in the pharmaceutical industry for 25 years. He now dedicates his time to teaching at Kalamazoo Nature Center, where he teaches nature lessons primarily to elementary students. Richard is also an avid fly fisherman and enjoys traveling to northern Michigan, Montana, and Wyoming. He and his wife of 52 years, Joanne, reside in Hickory Corners, Michigan. They have three daughters: Elizabeth, Susan, and Jennifer.

Q&A WITH JARED FROST '03—WHY HE GAVE

Q. What did your undergraduate experience at Michigan Alpha mean to you?

A. The fraternity kept me grounded. Sharing experiences and connecting on a personal level helped me stay grounded personally and professionally.

Q. Why did you feel it was important to support the capital campaign?

A. I feel there is a direct impact from helping the campaign. My donation will help undergraduates have a better experience at Michigan and will help them connect with people. Everyone has a responsibility to give back to a cause, and this is an important cause to me.

Q. How do you feel this campaign will positively affect the future of the chapter?

A. Every great fraternity has a permanent house. Undergrads should be focused on recruiting a pledge class, advancing the fraternity's goals on campus, and enjoying time with their brothers. As alumni, it's our duty to help the undergrads with these missions and this is one of the highest impact campaigns we can organize. It all comes back to needing a foundation, an anchor.

Q. Describe why it is important all alumni support the campaign?



Eric Rosenberg '02, Michael Schallman '02, Jason Schleifer '02, Michael Amez '02, and Jared Frost '03.

A. Alumni need to give deeper thought to how the fraternity affected them. This is what I learned after reflecting about my time at Michigan. I think everyone owes something for it. Every donation—no matter the size—helps reconnect people.

Q. What would you say to alumni who are hesitant about donating to the campaign?

A. It's not about “how many”; for example, how many football games you attend as alumni, how many Founder's Day events you make, or how many of your brothers with whom you maintain friendships. The

fraternity gives so many other experiences to its members. It's not about the numbers. It's about the fraternity and the experiences you will remember for a lifetime. As an engineer, it's ironic that I say it, but the fraternity is about the unquantifiable effect it had on me as a human being.

Jared is a vice president for Credit Suisse where he works as a derivatives trader on Wall Street. In his free time he enjoys playing golf, cooking, and learning about wine. He hopes to someday achieve his sommelier certification. E-mail: jared.c.frost@gmail.com

GREAT TRADITION – NEW VISION

THE CAMPAIGN FOR MICHIGAN ALPHA

Phi Kappa Psi - Michigan Alpha
House Corporation
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Ann Arbor, MI 48113

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FOUNDER'S DAY ATTRACTS NEARLY 100 MICHIGAN ALPHA BROTHERS

Nearly 100 Michigan Alpha brothers, spanning 1970-2008, gathered March 24 for the Founder's Day celebrations in Ann Arbor. Undergraduates and visiting alumni enjoyed a cocktail hour at the chapter house, as well as a tour of our new home at 630 Oxford. The tour was followed by a dinner at the University's Palmer Commons to celebrate our chapter's achievements and reminisce on our rich history.

After dinner, I presented the vision for Michigan Alpha's future and our goal to own the best Greek-housing facility in the country within the



next decade. The current campaign to build a strong financial base and equity position in 630 Oxford is the first step to attaining this goal.

Each Michigan Alpha brother had a strong positive reaction to our plans. But most importantly, a good time was had by all! We hope you'll join us for future alumni reunions to celebrate the impact Michigan Alpha has on us all.

Amici,
Brian May '99
House Corporation President

Find Us on the Web

Check Out Our Facebook Groups

Phi Kappa Psi Fraternity, Michigan
Alpha Chapter Phi Kappa Psi

LinkedIn

Phi Kappa Psi--Michigan Alpha:
Undergraduate and Alumni Group

Phi Kappa Psi at the University of Michigan

www.michiganphipsi.org

JOIN US ON LINKEDIN!

Stay connected with your Michigan Alpha brothers by joining our LinkedIn group. Join the "Phi Kappa Psi-Michigan Alpha: Undergraduate and Alumni Group" to network with fellow Phi Psis.

